

New Medran IV gondola lift
operational from winter 21/22 on

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Replacement of the Médran gondola lift

First installed in 1984, the Médran 1 gondola lift went off into well-earned retirement in the spring of 2021. By winter 2021-2022 it will be replaced by a brand-new, cutting-edge lift with 10-seater cabins. Garaventa/Doppelmayr has been selected to carry out this major project.

The new lift will have a carrying capacity of 3,200 persons per hour (compared with 1,800 per hour at

the moment). Its ground-level boarding will make it easier for those with bicycles to board in the summer and facilitate boarding for skiers in the winter.

Lastly, the Médran and Les Ruinettes stations will treat themselves to a face-lift, enabling them to manage passenger flow better and to improve user comfort. With this in mind, the stairs will be replaced by escalators.



Editorial



The 2020-2021 winter season was heavily disrupted by the pandemic. It was abundantly clear, well in advance of the opening up of our facilities and lifts, that we would not be seeing a substantial proportion of our long-haul clients. Travel restrictions imposed during the winter made it harder for European visitors to come. Despite elements of the media pushing for us to shut down our facilities, predicting a third wave of cases due to ski resorts remaining open, we demonstrated that the ski slopes didn't at all pose a high risk in terms of passing on the virus! We are very proud that we were able to open up our ski area and in doing so, give a lot of people the chance to enjoy themselves in the great outdoors during these very challenging times.

Since the season's end, Téléverbier has been a hive of activity due to the number of major projects currently underway. These include the replacement of the Médran 1 gondola lift (Verbier-Ruinettes) and improvements to our snow-making system for the mainstay of our ski area, that is, Lac des Vaux – Verbier.

We can't wait to welcome you back to our beautiful region. In the meantime, I'd like to thank you all for your loyalty towards Verbier, La Tzoumaz and the Val de Bagnes.

Take care of yourselves and of your nearest and dearest! See you all soon!
Laurent Vaucher - CEO

Improvements to our snow-making systems

Verbier's first snow-making system was built in 1994 between the Lac des Vaux and Les Ruinettes. This section is the mainstay of the ski area. Since then, we have striven to equip this sector with the most up-to-date snow-making technology.

Renovation work on the Lac des Vaux pumping station and the network of pipes will be carried out in summer 2021. This will ensure that our slopes can benefit from much better snow cover at the beginning of the season. TechnoAlpin has been chosen to carry out this work.



Improvements to the Pissevache slope

We have good news for fans of the Bruson sector! The lower section of the Pissevache slope is going to be altered to better cater to skiers' needs, giving them an improved user experience.

Following the modification of our urban planning masterplan, a new section equipped with a snow-making system will be created on the lower part of the slope and it will be easier and safer to merge onto the blue slope than was previously the case.

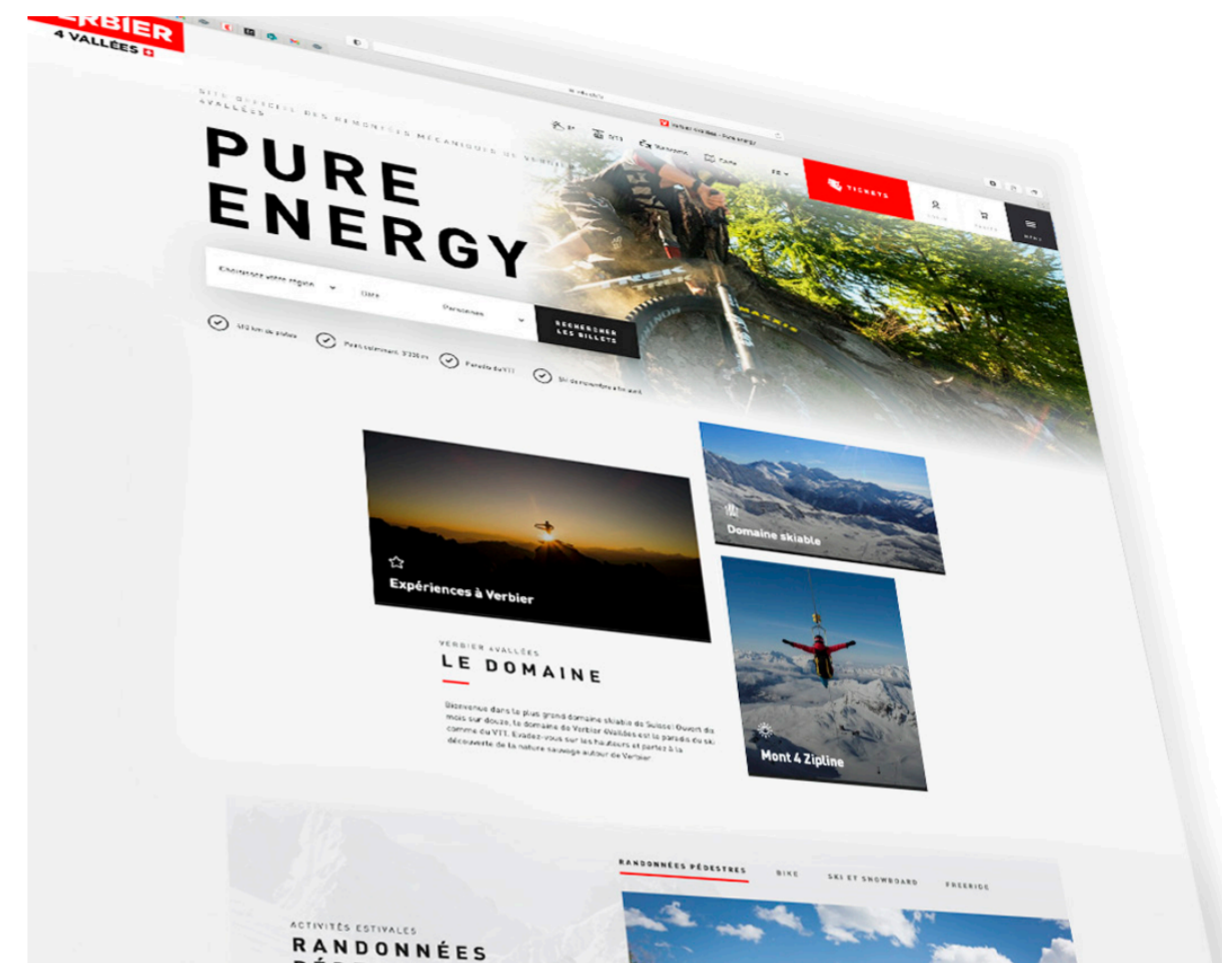
A new website: www.verbier4vallees.ch

Verbier 4 Vallées will unveil its beautiful brand-new website this summer!

Developed by Elements, an Austrian digital agency which already has extensive experience working with tourist industry clients, our website aims to be inspiring and visually-striking. Isn't it said that one image is worth a thousand words?

Offering you a faultless user experience is a top priority for us, so we've worked hard to create a seamless online ski pass purchasing solution. In the longer term, all of our products and experiences will be available to purchase on this website.

Please feel free to share your first impressions and suggestions about this new online platform by emailing us at info@televerbier.ch!



Thrills guaranteed on the new Mont 4 Zipline

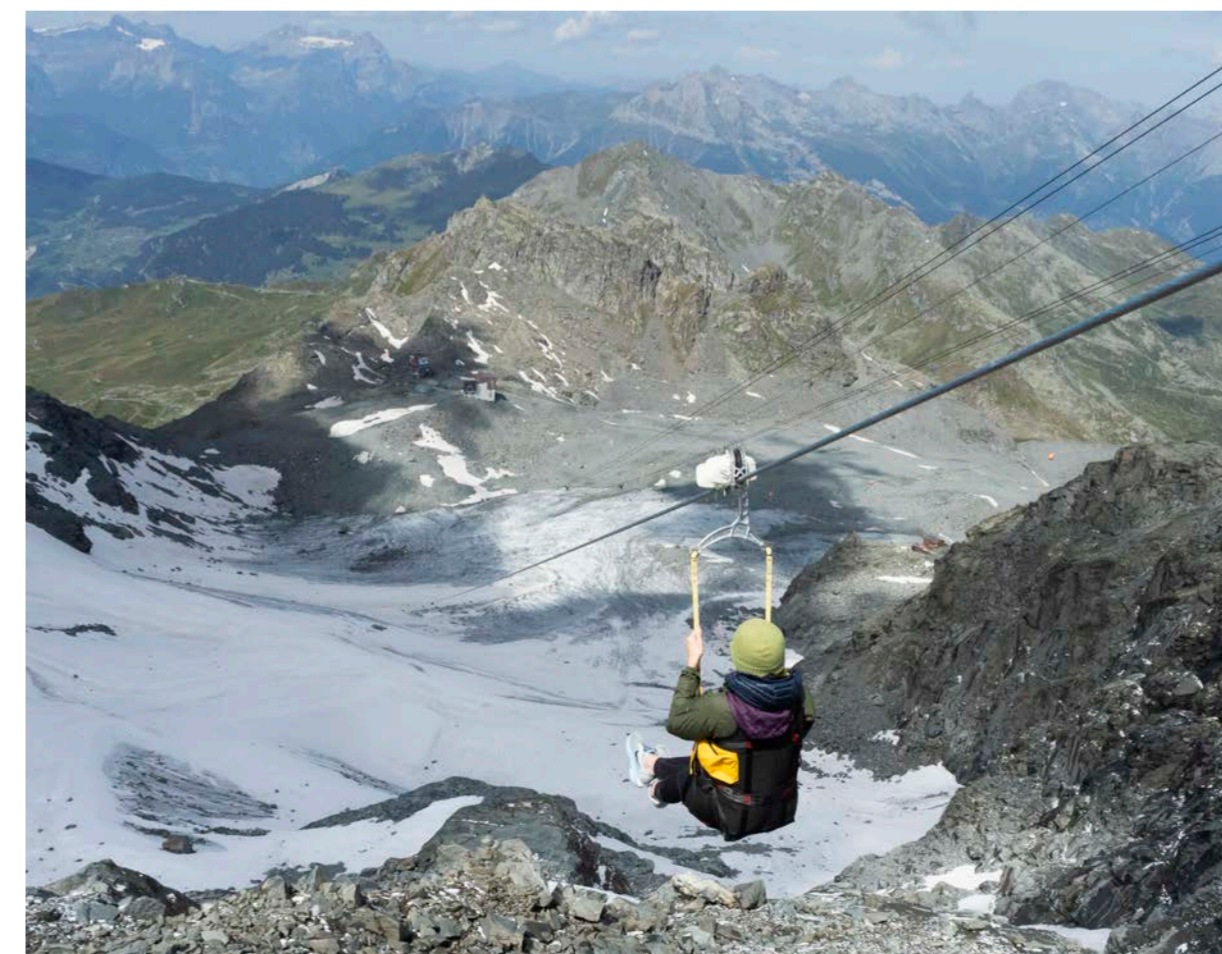
Have you tried out this incredible zipline yet? 1,400m long, a 383-metre altitude drop and a top speed of 130 km an hour – stats to really get your heart pumping!

Opened in summer 2020, the Mont 4 Zipline promises a breath-taking journey from Mont-Fort, 3,330 metres above sea level, to Les Gentianes, passing above the Tortin glacier along the way.

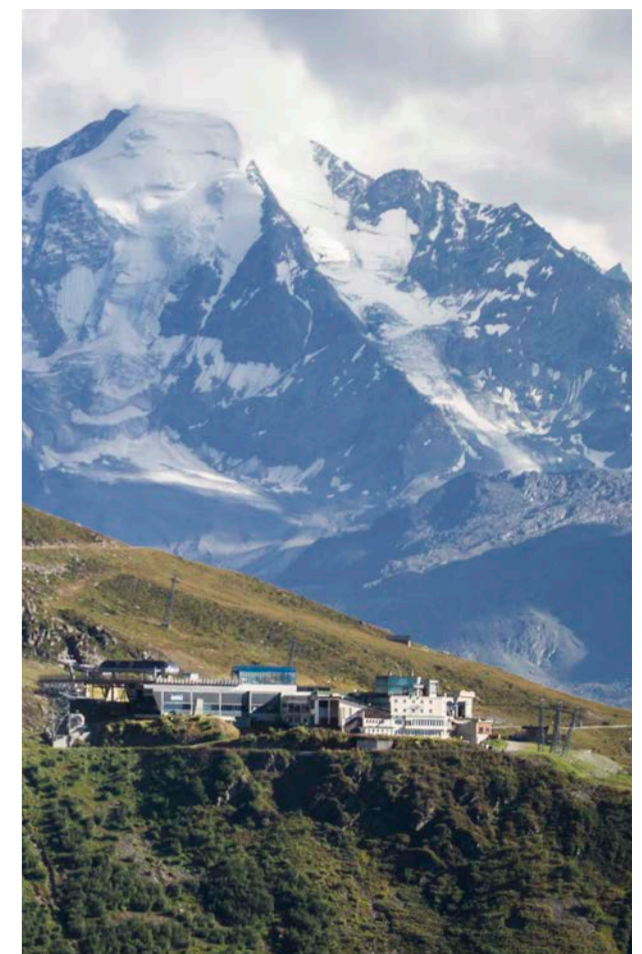
Your descent will even be captured for posterity on camera! Don't forget to collect your photograph at the bottom.

We look forward to seeing you from the beginning of July 2021 onwards (to be confirmed) to get your fill of thrills and spills!

Bookings on www.verbier4vallees.ch



Removal of oil-fired boilers



Téléverbier has implemented many 'La Montagne Verte' (the Green Mountain) initiatives, part of our strategy to make our company's actions more environmentally-friendly.

As a result, the enormous building at Les Ruinettes, which was previously heated using fuel oil, will be fitted with two wood pellet boilers during summer 2021.



A different way to climb the mountains: the via ferrata in Les Genticanes

Perhaps you're already a fan of via ferrata or maybe you'd like to give it a try for the first time? In partnership with Nendaz, Verbier 4Vallées can offer you two routes to the Monts de Cion, located at the far north-west corner of the Jumbo cable car's upper station. It's a great way of flirting with the void whilst remaining securely attached to solid rock!

Access:
From the upper station of the 'Le Jumbo' cable car, if you're leaving from Verbier.
The via Ferrata is free. However, it is accessed via ski lifts for which a valid ticket must be purchased.
For people lacking the necessary equipment, all equipment needed for this activity may be hired (harness, helmet and lanyard) at the Col des Genticanes for the modest sum of CHF 20 per person.



EDELWEISS - the blue route:

Children from the age of 6 up are allowed on the blue route. However, they must be supervised by a professional guide (to whom they must be roped). Feel free to contact les Guides de Verbier at the following address info@guiderverbier.com to get a quote.

This route is perfect for beginners and anyone wanting to become more comfortable with heights. The altitude difference is 85m and the route is made up of stemples (metal rungs) and sections which can be walked.

ANDROSACE - the red route:

The red route is recommended for people seeking a real adrenalin rush in an incredible Alpine setting. This route should only be taken by those with substantial experience on fixed rope routes. It features stemples (metal rungs), a monkey bridge and a decent overhanging section. It is 120 metres long.

The same descent is used for both routes. For more information and to book, go to www.verbier4vallees.ch

All-terrain scooters

How do you fancy trying out a new activity on your way to your favourite resort? Thanks to our all-terrain scooters, you can enjoy a fun-packed descent with your family or friends!

This year, only the Savoleyres to La Tzoumaz route

will be open, as work is being carried out on the Médran-Ruinettes route.

You'll find scooters for hire next to the Savoleyres gondola lift's upper station. You can also book them in advance on our website www.verbier4vallees.ch



Sunrises and yoga

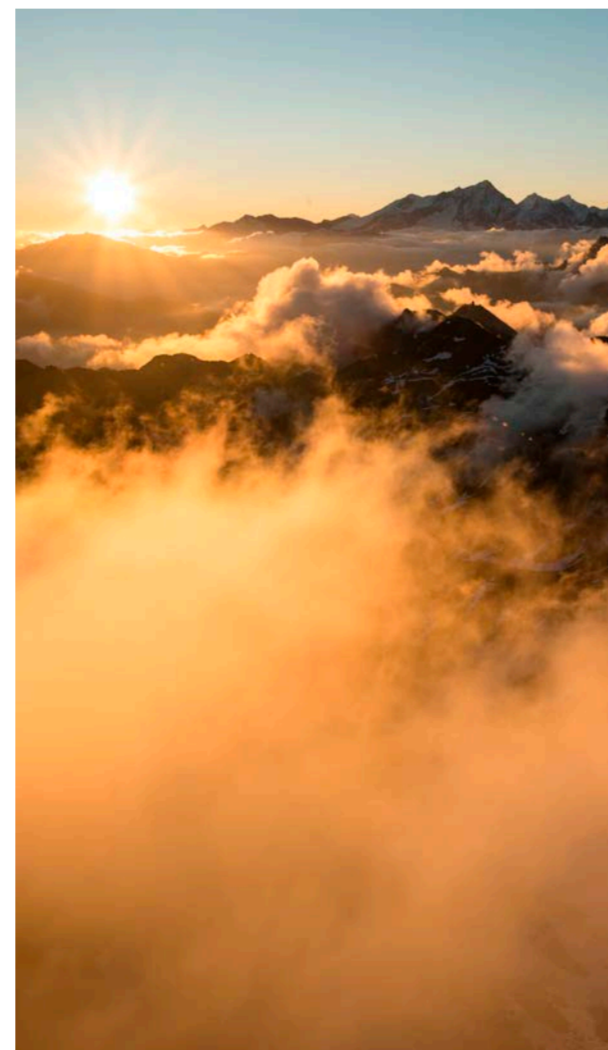


Imagine yourself perched 3,330 metres above sea level, silently contemplating the magical glow of a sunrise over the Alps. The purity of the air at this height imbues everything with an almost unreal feeling. The mountains and the sky slowly turn hues of blue, violet, pink and orange before at last, the sun peeks over the eastern horizon. You'll be able to appreciate the spectacle of famous mountain peaks like the Matterhorn, the Dent Blanche and Mont-Blanc.

After this magical moment, what could be better than extending the experience with a yoga session followed by a good breakfast?

Sunrise and yoga sessions take place every Saturday from 10 July to 21 August, as well as Thursday 22 July, 5 August and 12 August.

For more information and to book online, visit our website www.verbier4vallees.ch



Verbier, paradise for two-wheeled vehicles

In the summertime, the Verbier 4Vallées ski area transforms itself into a paradise for all categories of mountain-biking!

For the dare-devils amongst you, our bikepark features 8 downhill trails of varying levels of difficulty. Those who enjoy showing off their technical skills and daring will just love our 23 enduro mountain biking trails. Great rides and a chance to enjoy the local scenery are on

the menu thanks to hundreds of km of marked trails which are suitable for mountain bikes and electrically-assisted bicycles.

Escape to the mountains the easy way with pedal power!

Why not take a look at our website www.verbier4vallees.ch and check out our suggestions?



Shop smart with cheap days out!

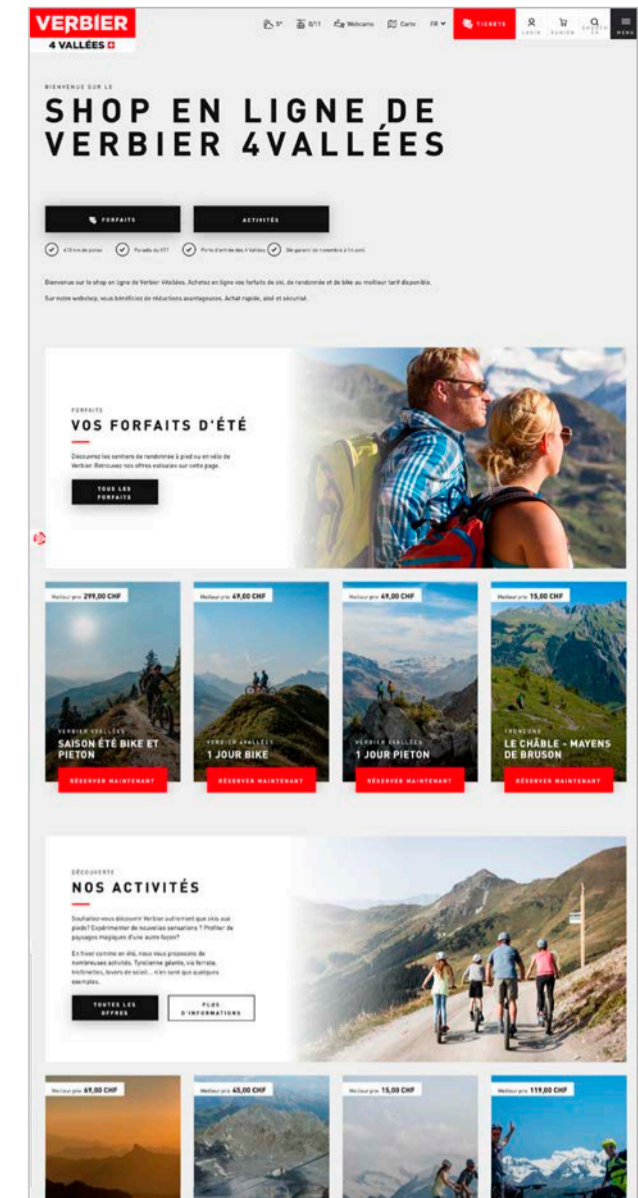
Due to popular demand, the 4 Vallées' now well-established 'journées à petit prix' (cheap days out) is back again. For 4 Sundays during the summer, you can access all the resort's lifts for just CHF 25.

On the day after the Federal Day of Thanksgiving, Repentance and Prayer, the last day on which Mont-Fort is open, you can make use of the lifts for just CHF 10!

25.-	Sundays 11.07 - 08.08 and 22.08 - 05.09
10.-	Day after the Federal Day of Thanksgiving 20.09



Buy online



Are you planning a stay in Verbier? Then make the most of our special online offer - if you buy your lift pass at least 10 days in advance, you'll get a 10% discount!

This offer only applies to lift passes - it does not apply to other paying activities.

For more information, visit our website www.verbier4vallees.ch

VIP Pass

play again and again. and again. with 1 pass.

OFFERT dès 1 nuit FREE from 1 night

Accès piétons sur une sélection de remontées mécaniques

One pass, loads of things to do! If you stay in the Verbier - Val de Bagnes - La Tzoumaz tourist area, you'll be given your very own Verbier Infinite Playground Pass (or VIP Pass) for every night that you're there. This pass gives you access to numerous free activities.

Walkers can make the most of the Bruson, Savoleyres, La Tzoumaz and Verbier lifts (as far as Les Ruinettes) for free, whilst cyclists will receive a 50% discount on their day bike pass.

It's a sure-fire way to guarantee an amazing holiday in Verbier!

Forcethon

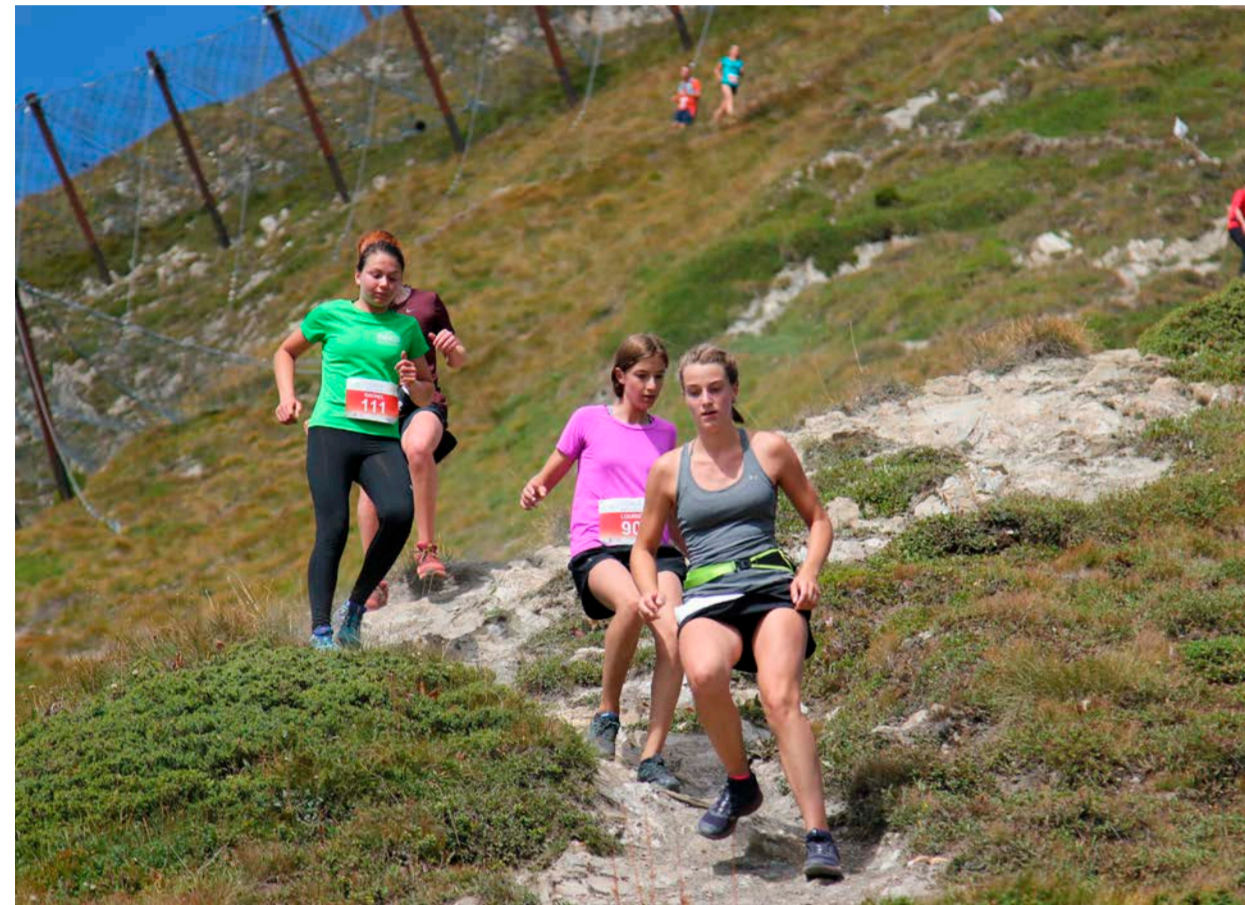
In 2012, on its 20th anniversary, the FORCE children's cancer charity founded two annual sporting events in Verbier and Lausanne Chalet-à-Gobet, enabling ordinary members of the public to support research into cancer in children by completing a competitive race or a fun run.

Open to elite athletes and amateurs, families and children, runners and walkers/Nordic walkers, these events are also about having fun together.

Everyone who takes part in this sporting test will enjoy a free meal in a Savoleyres restaurant.

The journey back down to the lower lift station is taken care of by Téléverbier. Those supporting the runners who don't want to go up or back down on foot can also use the gondola lifts.

Come along to run or walk in a relaxed atmosphere and support research into children's cancer at the same time.



Race route:

Centre sportif de Verbier - Savoleyres, via La Marlénaz and the foot of the Pierre Avoi

-> 8km and a total elevation change of 1,000 metres

Fun run route:

Savoleyres - Croix-de-Coeur - the Etablons ski lift upper station - Savoleyres

-> 3km and a total elevation change of 200 metres



Get ready for the winter season and make the most of early bird offers

Plan ahead for the coming winter season and get a generous discount on your annual Verbier 4Vallées ski pass!

Our ski pass pricing system has been completely redesigned. To simplify the whole purchasing process and improve the client experience, especially for online purchases, we will now offer just two products: the annual

Verbier 4Vallées ski pass for adults and the Mont4Card (the equivalent for children).

Big news - our pass is now even better value for money! It will now only cost you CHF 1,249 per adult if bought before 30 September 2021. From 1 October, the price goes up to CHF 1,449 (compared to CHF 1,602 previously).

The Mont4Card prices have been frozen and early bird sales for children and young people will proceed as normal until 30 November.

You'll find all the relevant information on our website www.verbier4vallees.ch



Restaurants

Our restaurants will be delighted to see you this summer! Below you'll find out what's new this season.

LA CROIX DE CŒUR

Local eatery serving local dishes

This summer like every other, La Croix-de-Coeur is waiting to welcome you with its summer season menu that will surely tantalise your tastebuds. An extra bonus is the breath-taking view!

With the onset of autumn, game is back on the menu. Try out our game specials and their traditional sides.

P +41(0)27 775 25 36
M +41(0) 792 210 887
E lacroixdecocoeur@televerbier.ch

LES GENTIANES

A domed restaurant, 3,000 metres above sea level

Here you'll discover a wide choice of mixed salads, roestis (potato fritters) and deli-style platters to rebuild your strength ready for a zipline descent or a via ferrata session.

Real foodies will definitely want to try out our home-made desserts.

P +41 27 775 26 56
E lesgentianes@televerbier.ch

IGLOO DU MONT-FORT

Europe's highest-altitude fondue!

Enjoy incredible views from Mont-Fort of the Alps' most beautiful mountain summits whilst you savour a good fondue with friends or family.

P +41(0)27 775 25 96
E lesgentianes@televerbier.ch



T-BAR

The T-Bar is open from Tuesday to Sunday, from 3pm to 9pm, offering light meals and a great selection of wines and beers to try out! Don't miss out on its special events in the summer.

And if you want to relax, there's nothing like a quick game of French bowls!

P +41(0) 27 775 26 25
E tbar@televerbier.ch

BAR DES ETABLONS

For the first time, the bar des Etablons will open in the summer season! Quench your thirst and enjoy the sunshine over La Tzoumaz. Why not order a Spritz or a Hugo cocktail and savour a deli-style platter and flammekueche?

P +41(0) 79 782 79 85
E lesetablons@televerbier.ch

RESTAURANT DE SAVOLEYRES

Sited in an old gondola lift, come and enjoy our savoury and sweet open sandwiches from Wednesday to Sunday. There is a play area for young children, with several swings.

P +41(0) 27 775 26 28
M +41(0) 79 859 42 72
E selfsavoleyres@televerbier.ch

MÉDRAN CAFÉ

What about a quick break on the Médran Café's beautiful terrace before resuming your ascent? Don't miss our traditional paninis and mixed salads. We have a new addition to our menu since last winter - wraps - a real treat!

P +41(0) 27 775 25 86
E medran@televerbier.ch

IMPRESSUM

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Merci à nos modèles/ambassadeurs
Sybille Blanjean et Liam Rivera



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